

DIGITAL ADS / SOCIAL MARKETING

Build a voice and engage with our station's listeners off-air through our highly active websites, online streaming, and social media networks.



ALL-IN-ONE DIGITAL CAMPAIGN

Your message to all station audiences, maximizing impact.

100,000 Total Impressions

\$995.00 (A \$1,650 Value - You Save \$655!)

INCLUDES:

- Dedicated HTML email
- Dedicated Text
- 2x Social Posts On All Networks (1 Per Week)
- Dedicated 300x250 Web Banner (2 Weeks)

A LA CARTE DIGITAL CAMPAIGNS

Choose from the following options to maximize your digital budget. All digital campaigns are deployed to both station audiences.



DEDICATED HTML EMAIL 18,500 Subscribers **\$575.00**

Your HTML email (text/image) sent to all subscribers



DEDICATED TEXT MESSAGE 17,000 Subscribers **\$675.00**

Your message (text, image, and/or video) to all subscribers (1,200 Character Limit)



SOCIAL MEDIA POST **\$125.00**

(1) Image/Video post or reel on Facebook, Instagram, YouTube



300x250 WEB/MEDIA PLAYER BANNER **\$75.00**

Dedicated For 1 Week On KTSY/Project Official Sites and Media Player

EVENT PROMOTION

Market your event to an active digital audience that's looking for family-friendly entertainment in the Treasure Valley and local areas in Southwestern Idaho and Eastern Oregon.

SILVER CAMPAIGN \$750.00

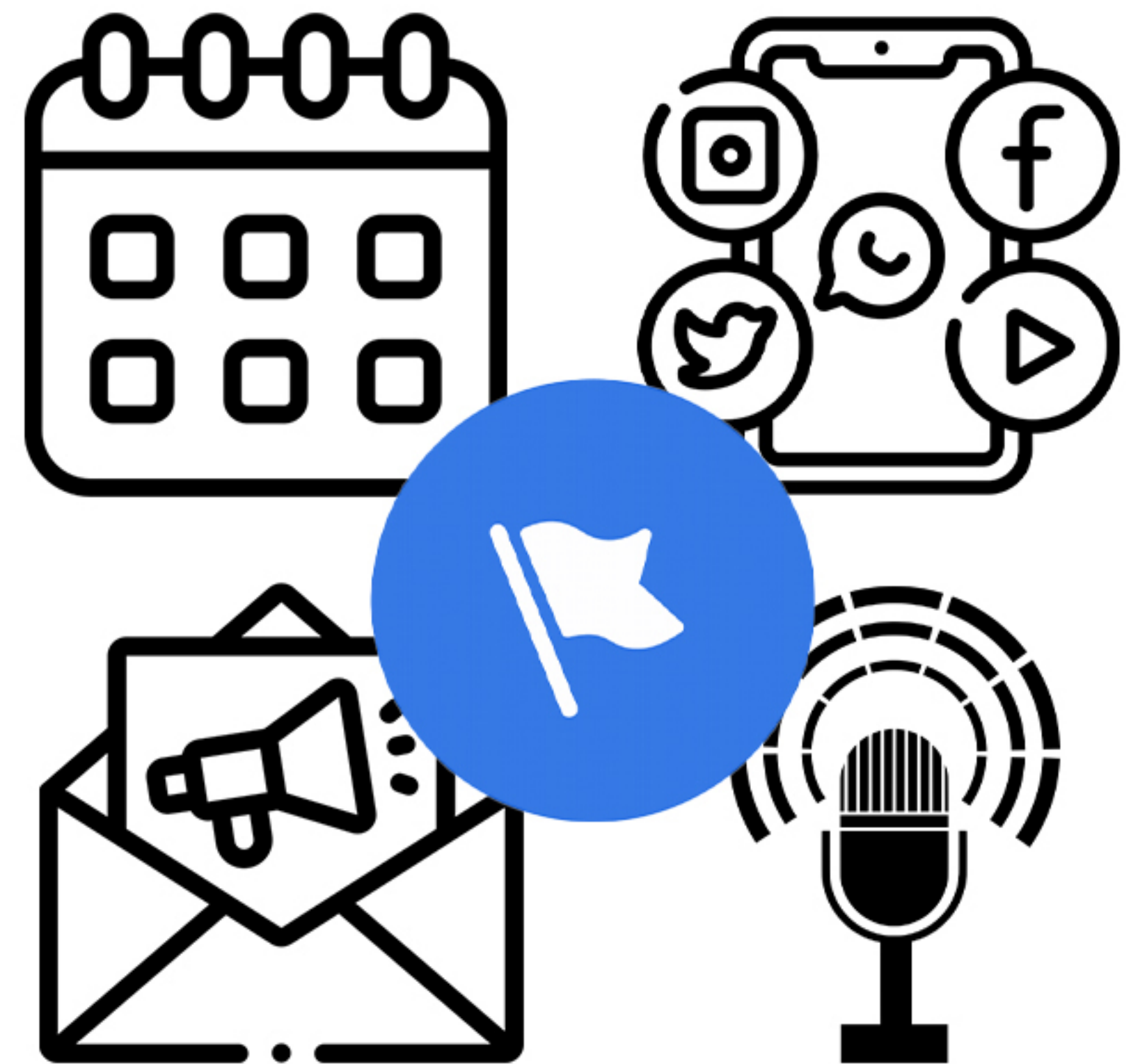
INCLUDES (FROM BOTH STATIONS):

- Highlighted/Pinned Event On Community Calendars
- 2x Social Media Posts Before Event
- Co-Hosted Facebook Event
- Inclusion In Monthly Email Newsletter

GOLD CAMPAIGN \$1,200.00

INCLUDES (FROM BOTH STATIONS):

- Everything In Silver Campaign
- + Dedicated HTML Email
- + Dedicated Text Campaign



HOPE FOR TODAY SPONSORSHIP

EXCLUSIVE SPONSORSHIP

\$1,500.00 /month (2,100 Subscribers)

UPDATED NOV 2025

INCLUDES:

- Logo on daily images posted to socials and sent to daily text group
- Message/Link on text welcome reply
- Message/Link on two texts/month
- "Sponsored by..." mention in daily on-air KTSY promo spot



A dedicated digital campaign that spans multiple touchpoints through social posts, direct texts and on-air spots throughout a calendar month.



AUDIO/VIDEO STUDIO 4 RENTAL

This unique and versatile space is available for all of your audio and video production needs.

PODCAST AUDIO/VIDEO FULL PRODUCTION

- Full Audio Production

\$150.00 /EPISODE

Up To 30 Minutes

\$275.00 /EPISODE

Up To 60 Minutes

- Full Video Production

\$275.00 /EPISODE

Up To 30 Minutes

\$500.00 /EPISODE

Up To 60 Minutes

INCLUDES:

- (1) In-Studio Staff Producer
- Use of in-studio professional audio/video equipment
- In-studio guests, remote audio/video guests
- Bring in your own set design
- Produced audio/video intro with voice-over, graphics
- 1 hour monthly consulting with In-Studio Staff
- All production, editing of each episode
- Upload of final episode for distribution



STUDIO 4 HOURLY RENTAL (AUDIO ONLY)

\$150.00 /HOUR

INCLUDES:

- Use of pro audio desk (up to 5 guests including host) and Adobe Audition
- Set-Up from In-Studio Staff Producer
- Raw MP3 audio files delivered for your editing/production

STUDIO 4 HOURLY RENTAL (ROOM ONLY)

\$100.00 /HOUR

INCLUDES:

- Includes use of room only. You bring your own recording equipment.
- Set-Up from In-Studio Staff Producer