

PROJECT NATION

88.7 FM

RATE CARD 2026

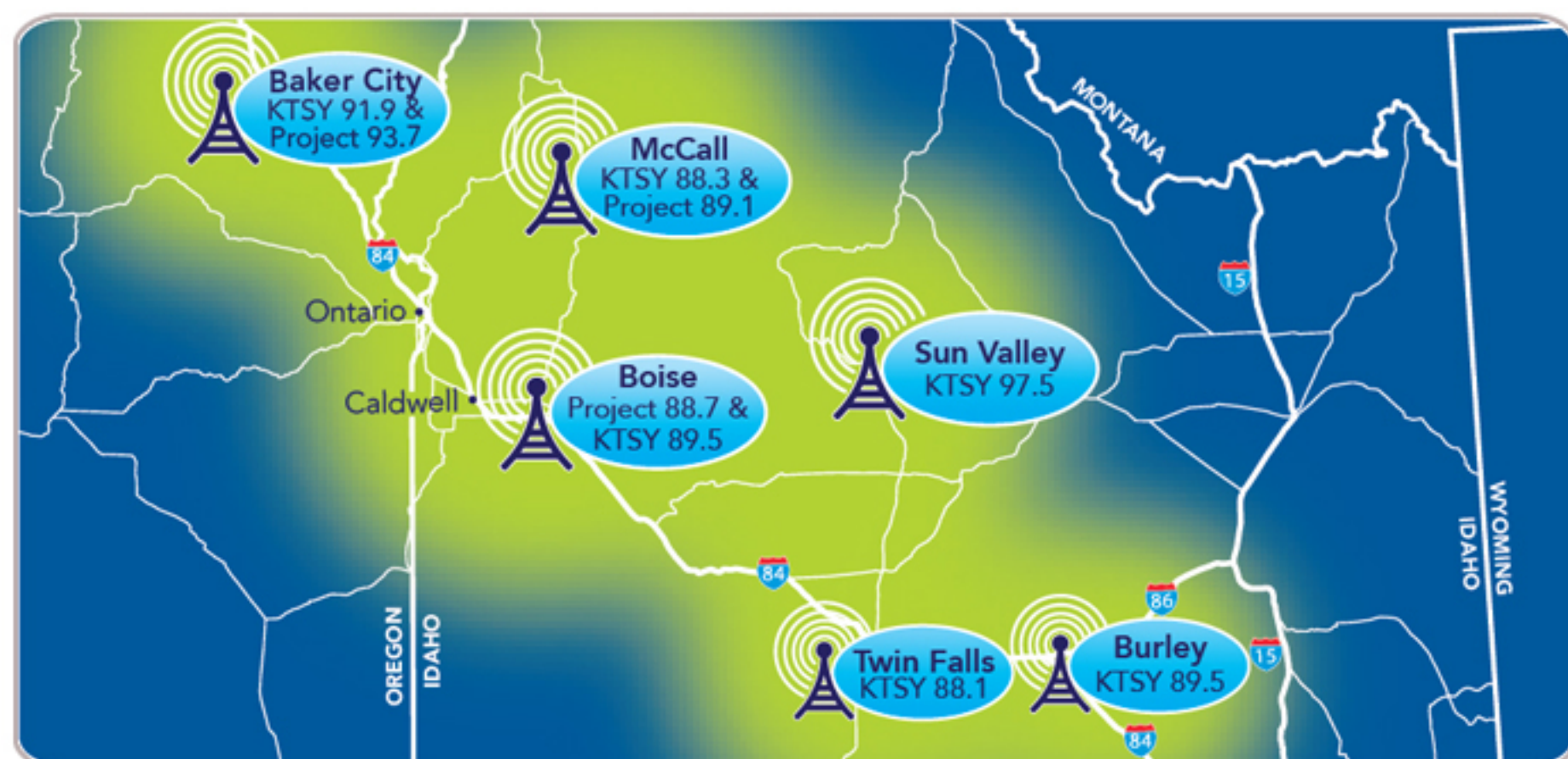


INVESTMENT OPPORTUNITY

On the surface Project Nation is a **Top 10** (all listeners 35-44) radio station playing great music in the pop, urban, rock, and rap genres. But behind the music is a heart beating with passion to **bring people together** in order to **impact our local community and beyond**. We believe every person has a story, and that story can be a tool to change the world.

Project Nation is a community supported movement. **You and your business can invest in changing our community** from the grass roots level. Your investment in this non-profit, local radio station connects you to a exciting brand that is continuing to **build momentum (up 33% this year)**.

UPDATED FALL 2025 (NEILSON RATINGS)



 88.7 FM Treasure Valley / 89.1 FM McCall / 93.7 FM Baker City & Streaming Worldwide At Project887.com

GENDER
MALE 58%
FEMALE 42%

TARGET DEMO
18-35

WEEKLY UNIQUES
18,700

TOP 10 STATION IN DEMO!

Our Listener's Interests:

- Urban, Rap & Pop Music
- Movies & TV
- Entertainment
- Friends & Activities
- Shopping
- Sports & Activities
- Community Events
- Community Loyalty

PROJECT NATION 88.7 FM

CONTACT YOUR PROJECT ENGAGEMENT SPECIALIST FOR MORE DETAILS:
KEVIN@MYPROJECTNATION.COM // 208-871-9318 (PHONE) // 208-442-8950 (TEXT)

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FOR BUSINESSES & CORPORATIONS

Invest in **Project Nation** and put your message in front of young adults, and family focused homes that can **greatly impact your business.**

BUMP PARTNER

- 4 :30 Spots / Weekday
- 2 Weeks On / 2 Weeks Off
- \$10.00 / Spot

SHIFT PARTNER

- 4 :30 Spots / Weekday
- Every Weekday
- \$10.00 / Spot

BEST VALUE!

CHAMP PARTNER

- 6 :30 Spots / Weekday
- Every Weekday
- **\$8.50 / Spot**

\$400.00 /MONTH

Min 6 Month Commitment

\$800.00 /MONTH

Min 6 Month Commitment

\$1,020.00 /MONTH

(A \$1,200 Value - Save \$180!)

Min 6 Month Commitment

INCLUDES:

- Spot Script Writing
- Full Spot Production (\$50 Value)
- Monthly Reporting

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- Full Spot Production (\$50 Value)
- Monthly Reporting
- Logo/Link On Project887.com
- Annual Donor Thank You Logo

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- Full Spot Production (\$50 Value)
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- Annual Donor Thank You Logo
- 1 Social Media Posts/Month



Project Nation is a non-profit, 501c3, FCC compliant radio station offering

companies and corporations the opportunity to partner and invest in Project Nation while promoting their messages on-air.

Because we are non-profit, **100% of your donation is tax-deductible!**

We will work with you on compliant messaging and spot production at **no additional charge!**

“Project Nation inspires young adults with music that carries a message of God’s hope and truth. Stanton Healthcare shares this same commitment to **reach the next generation with life-affirming purpose**, which is why this partnership is such a meaningful fit for our mission.”

–Atalie Snyder, Director of Community Outreach



STANTON
healthcare



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DAY SPONSORS

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IMPACT PARTNERS

For businesses wanting to support Project Nation without committing to a full :30 spot campaign.

- (2) Shorter :15 Thank You Spots Per Weekday

\$200.00 /MONTH

Just \$5/Spot On Autopay

- (4) Shorter :15 Thank You Spots Per Weekday

\$300.00 /MONTH

July \$3.75/Spot On Autopay

SCAN CODE BELOW
TO HEAR SAMPLES
OF OUR PARTNER SPOTS



“Project Nation is a beacon of light in the dark to the community of listeners. Music can transform souls and can touch people on a truly profound level. To hear the positive message of God’s love and grace through music has the power to transform the course of anyone’s day. We are honored to partner with Project in this mission.”

–June McReynolds, Owner



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DAY SPONSORS

Families and individuals can join **Project Nation** by sponsoring an entire day on the station. Let's celebrate your birthdays, anniversaries and special events together.



BECOME A DAY SPONSOR

- 12 mentions throughout day between 6AM-7PM
- Celebrate anniversaries, birthdays or other special occasions.
- Can not be used to promote non-profit/for-profit businesses, political campaigns, year-end giving or special giving days.

YOUR
DONATION
OF

\$600.00 /One-Time Gift

OR

\$50.00 /Month (x12 Months)



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