

EVENT SPONSORSHIP

This FREE, annual event (previously known as Parktacular), is made possible by local business sponsorships who believe in quality, faith-based events for our community. THANK YOU!

BOISE - SUNDAY, JUNE 23, 2024 • 1-7PM

GENE HARRIS BAND SHELL AT JULIA DAVIS PARK • ARTIST LINE-UP TO BE ANNOUNCED

TWIN FALLS - SUNDAY, JULY 21, 2024

CITY PARK • TIME & ARTIST LINE-UPS TO BE ANNOUNCED

TITLE SPONSOR

// 1 AVAILABLE PER MARKET

BOISE: \$30,000 • TWIN: \$10,000

INCLUDES:

- "KTSY/Project, and YOU present..."
 - All On-Air Promo Spots (KTSY & Project) (Approx. 200+ - \$3,500 Value)
 - All DJ Breaks/Talk
 - (3) :30 Video Spots During Event
 - (3) 1-Min On Stage Announcement
 - Large Logo On...
 - All Event Banners, SWAG, Programs, etc.
 - Main Stage Banner, Video Screen
 - All Digital/Social/Email Event Marketing
 - 10' Premiere Booth Space Located By KTSY
- + 50% Of Sponsorship Towards KTSY/Project Spots

GOLD SPONSOR

// 6 AVAILABLE PER MARKET

BOISE: \$8,000 • TWIN: \$5,000

INCLUDES:

- "Sponsored by YOU" tag at the end of...
 - Half Of On-Air Promo Spots (KTSY & Project) (Approx. 100+ - \$1,750 Value)
 - Half Of DJ Breaks/Talk
 - (2) :30 Video Spots During Event
 - (3) On-Stage "Thank You" By DJ/Host
 - Medium Logo On...
 - All Event Banners, SWAG, Programs, etc.
 - Main Stage Banner, Video Screen
 - All Digital/Social/Email Event Marketing
 - 10' Premiere Booth Space Located By KTSY
- + 50% Of Sponsorship Towards KTSY/Project Spots

VIDEO SCREEN SPONSOR

// 1 AVAILABLE PER MARKET

BOISE: \$10,000 • TWIN: \$6,000

INCLUDES:

- Everything In GOLD Sponsorship
 - Corner Logo On Screen Throughout Event
 - (1) Additional :30 Video Spot (3 Total)
- + 50% Of Sponsorship Towards KTSY/Project Spots

STAGE SPONSOR

// 1 AVAILABLE PER MARKET

BOISE: \$10,000 • TWIN: \$5,000

INCLUDES:

- The "YOU" Concert Stage On...
 - On-Air Spots
 - SWAG and Video Screens
 - All Digital/Social/Email Event Marketing
 - (2) :30 Video Spots During Event
 - (4) On-Stage "Thank You" By DJ/Host
- + 50% Of Sponsorship Towards KTSY/Project Spots

SILVER SPONSOR

// 4 AVAILABLE PER MARKET

BOISE: \$3,000 • TWIN: \$2,000

INCLUDES:

- Small Logo on Main Stage Banner, Video Screen, Emails
 - (2) On-Stage "Thank You" By DJ/Host
 - 10' Premiere Booth Space Located By KTSY
- + 50% Of Sponsorship Towards KTSY/Project Spots